



The France Foundation
A Continuing Medical Education Company

Grand Rounds Support Heart Failure

Target Audience: Cardiologists, Internists, Hospitalists, Critical Care Physicians, and Critical Care Nurses

Activity Goal: Learners will gain a better understanding of how to integrate new and established therapies for acute decompensated heart failure into their clinical practice in ways that optimize outcomes for their patients with heart failure.

The France Foundation, an ACCME-accredited continuing medical education company, is seeking to partner with hospitals and academic institutions to provide a CME opportunity focused on acute decompensated heart failure. Content for the CME Grand Rounds series has been developed by a nationally renowned expert panel led by:

Gregg Fonarow, MD • University of California-Los Angeles
Steven Goldsmith, MD • University of Minnesota
Mihai Gheorghiade, MD • Northwestern University

We are working with the above faculty to create a high-quality educational slide deck to use at Grand Rounds throughout the United States. The learning objectives for each activity are as follows:

- a) Demonstrate awareness of current guidelines for pharmacological intervention in acute decompensated heart failure
- b) Explain the mechanisms of new and emerging pharmacotherapies for heart failure
- c) Describe the most recent clinical results for new and emerging pharmacotherapies for heart failure

At this time I would like to extend an invitation for your facility to host a program. The France Foundation can offer your institution the following support:

- Recruitment of an local faculty presenter, based on your faculty preferences
- CME reviewed slides that adhere to the activity objectives, which the faculty can choose to use at their own discretion
- Speaker honorarium (\$2,500)
- \$500 catering stipend
- CME certification for presentation (1.0 AMA PRA category 1 credit™)

The curriculum is supported by educational grants provided by Astellas Pharma and Otsuka

Attached please find a Program Request Form (PRF). We are hoping to schedule these programs from **September 2008 through March 2009**. The France Foundation is pleased to have the opportunity to work with you on this exciting program. Please direct all inquiries regarding this program to:

Amanda Shlien • The France Foundation
Tel: 860-598-2282 • E-mail: ashlien@francefoundation.com



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HF GRAND ROUNDS PROGRAM REQUEST FORM

CME or GRAND ROUNDS COORDINATORS please fill out this section

Contact Person: _____

Site Name: _____

Site Address: _____

Site Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Contact E-mail: _____

Please list three available dates:

Date: _____ Time: _____

Date: _____ Time: _____

Date: _____ Time: _____

Please list three potential speakers:

Name and Title: _____ Contact Info: _____

Name and Title: _____ Contact Info: _____

Name and Title: _____ Contact Info: _____

Audience/Specialty: _____

Anticipated number of attendees: _____

Would you like The France Foundation to provide CME credit?: _____

Does your institution have established heart failure quality improvement measure? YES NO UNSURE

Please return this form to:

Amanda Shlien

The France Foundation

Tel: 860-598-2282

Fax: 860-434-5390

Upon receiving this form, The France Foundation will contact you to discuss program details, CME requirements, lecture topics, and potential speakers.

